



## **WANT TO LEARN MORE ABOUT ENVIRONMENTAL JOBS?**

Instead of providing a long list of information sources, the following is some of the best places to start learning more about environmental employment. It really helps to gain some knowledge about the environmental industry from a research and business perspective. It gives you a wider appreciation of who is doing what, why and how.

### **Research**

There is increased interest in understanding and measuring the value of environmental goods and services in terms of employment, growth potential and contribution to economies. Is environmental protection good for the economy? What is the rate of growth for environmental employment? What kinds of organisations make up the environmental industry?

#### **Working for the Environment: A Growing Source of Jobs**

*Michael Renner – Worldwatch Institute*

This research highlights the beginnings of a new, sustainable economy through jobs in wind power generation, pollution prevention and eco-efficient technologies, among others. Renner (2000) argues that far from causing job loss, environmental protection in industrialised countries has in fact stimulated the creation of new kinds of employment.

#### **The Trade-Off Myth: Fact and Fiction about Jobs and the Environment**

*Eban Goodstein*

This research explores the debate about employment and the environment. Goodstein (1999) argues that many people believe that environmental regulations have caused widespread unemployment and large numbers of factories to close. Furthermore, people think that many companies have transferred their operations to countries with lenient environmental laws. In response, Goodstein (1999) shows that most economists who have studied these issues agree that each of these propositions is false.

### **Guides**

A number of good quality guides on environmental jobs and careers are available. They do tend to focus on other parts of the world rather than Australia. However, much can be learned from the more general sections, especially how to find environmental jobs and be successful in the environmental industry.

#### **The Complete Guide to Environmental Careers in the 21<sup>st</sup> Century**

*Kevin Doyle, Sam Heizmann and Tanya Stubbs – Environmental Careers Organisation*

This guide is a resource, a celebration, and an invitation for anyone who cares about the environment and wants a career in defence of it. Inside you will find comprehensive information about environmental careers. It is an excellent resource.

#### **The Environmental Careers Guide: Job Opportunities with the Earth in Mind**

*Nicholas Basta*

This guide talks about "green collar work" as the new term for professionals who are devoted to environmental activities. Basta (1991) explains what kinds of jobs and employers are part

of the growing and maturing environmental industry, and how to prepare for so-called "green collar work".

### **Websites**

The internet is a sea of information and there are many websites dedicated to environmental jobs. Starting with just a few will lead onto an endless number. What is important to remember is that the good websites constantly update their information, so always go back and check to see what new and valuable details have been added. An easy way to stay informed is to sign up for email updates.

#### **Enviro Network**

<http://www.environetwork.com/>

Enviro Network is a leading environmental job network. They aim to further the careers of members and make sure organisations can fill their employment needs quickly and inexpensively with the best talent available. As a job hunter, you can receive immediate updates on job openings that fall into your area of expertise and location.

#### **Green Biz**

<http://www.greenbiz.com/jobs/>

The non-profit Green Biz works to harness the power of technology to bring environmental information, resources, and tools to the mainstream business community. Its principal mission is to provide clear, concise, accurate, and balanced information, resources, and learning opportunities to help companies of all sizes and sectors integrate environmental responsibility into their operations in a manner that combines ecological sustainability with profitable business practices.

#### **Environmental Careers Organisation**

<http://www.eco.org/>

The mission of the Environmental Careers Organisation is to protect and enhance the environment through the development of diverse leaders, the promotion of careers, and the inspiration of individual action. It accomplishes this through internships, career advice, products, research and consulting.

#### **Green Dream Jobs**

<http://www.sustainablebusiness.com/jobs/>

These days, many talented people want to work with environmentally and socially progressive organisations. Green Dream Jobs is only open to employers that clearly embrace sustainable business practices or have high quality environmental jobs.

#### **Environmental Career**

<http://environmentalcareer.com/>

Green occupations – those concerned with environmental issues – can be difficult to identify and even harder to track. Job hunting in the environmental field is enough to make "greens" a little "blue", so Environmental Career provides an easy to use service with plenty of jobs and career information.

## References

Basta, N. (1991) *The Environmental Careers Guide: Job Opportunities with the Earth in Mind*. New York: John Wiley and Sons.

Doyle, K., Heizmann, S. & Stubbs, T. (1999) *The Complete Guide to Environmental Careers in the 21<sup>st</sup> Century*. Washington: Island Press.

Goodstein, E. (1999) *The Trade-Off Myth: Fact and Fiction about Jobs and the Environment*. Washington: Island Press.

Renner, M. (2000) *Working for the Environment: A Growing Source of Jobs*. Washington: Worldwatch Institute.

The **Environmental Jobs Network** (EJN) is a not for profit incorporated association with the mission to help job seekers and employers share and find valuable information on environmental jobs and careers in Australia.

**WANT TO LEARN MORE ABOUT ENVIRONMENTAL JOBS?** by Kes McCormick is part of a series of papers on environmental jobs. The aim is to develop several papers and with the help of sponsorship to combine the papers in the publication of a comprehensive guide. Please contact EJN for more information about the project.

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